**Profitability Analysis**

*(do estimates on separate spreadsheet, per month and year)*

**Project Profitability**:

*(complete for each project)*

|  |  |
| --- | --- |
| **Total Estimated Expenses**  (total expenses for individual project) |  |
| **Total Estimated Revenue**  (total revenue for individual project) |  |
| **Total Estimated Profit**  (total revenue – total profit) |  |
| **Estimated Return on Investment**  (total profit/total expense) |  |

**Business Profitability**:

*(combine all projects plus general business expenses and other revenue)*

|  |  |
| --- | --- |
| **Total Estimated Expenses**  (total expenses for all projects combined and general business expenses) |  |
| **Total Estimated Revenue**  (total revenue for all projects combined) |  |
| **Total Estimated Profit**  (total revenue – total profit) |  |
| **Estimated Return on Investment**  (total profit/total expense) |  |

Note: If not including your time in expenses, estimate the value of your time per project by calculating:

Total Profit for Project:

Total Hours Spent:

Hourly Profit: