

Supercharge Your Marketing for Less Stress, More Clients, and More Cash in Just 4 Weeks

Business Planning Treasure Map Checklist

- I have decided whether or not to use mind-mapping software to help me brainstorm my business plan and organize my business
- I have downloaded TheBrain – or similar mind-mapping software
- I have looked at the Business Planning Treasure Map and decided on the elements of my unique product creation plan:
 - Sign up gift
 - Kindle eBook
 - Signature product
 - Special Report
 - Package
 - Membership site
 - eCourse
 - Coaching
 - Consulting
 - Other _____
 - Interactive media presentation
 - Webinar
 - Teleseminar
 - Google Hangout

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- Video blog posts uploaded to YouTube or used in my landing pages
- Other _____
- I have created an account with LivePlan and begun to explore its:
 - Samples and examples
 - Templates
 - Tutorials
 - Resources
- I have factored in a future or current need for coaching and will use for my own development:
 - Nothing for now
 - A coaching self-serve system such as Coachglue.com
 - A business coach
 - A mastermind coaching forum
 - Other _____
- I am investigating tools for:
 - Content and product creation
 - Project management
 - Communication
 - Other _____
- I have downloaded my free training for outsourcing from GetMoreFreeTime.com

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- I have created a Monthly Business Plan, based on all these factors and resources (as well as my budget)
- I am committed to creating quality content and products, so that I will attract quality, top-producing:
 - Affiliates
 - JV partners
- I am creating a quality Affiliate program, with attractive incentives such as:
 - Lifetime cookies
 - High commissions
 - Rewards for top producers
 - Resources (buttons, ads, graphics, PLR, and anything else that would help my affiliates promote me in a professional manner)
- I am committed to making being an affiliate easy for Super-affiliates
- I have decided:
 - Which products you are I am going to launch—and when
 - Which products are one-time-only
 - _____
 - _____
 - _____
 - Which products will recur monthly
 - _____
 - _____
 - _____

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- Which topics to blog about

- Which media to use:

- Webinars

- Teleseminars

- Podcasts

- Videos

- Infographics

- Other _____

- How to use all these to build my list

- I am committed to creating systems (within a system) that works for me and my fantasy lifestyle

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Jennifer

I hope you find this guide useful. Here are some other resources that might interest you:

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