



Story Checklist & Feedback Form

You can use this to develop your story as a self-assessment tool, or as a guide when giving feedback to other people about their stories. Download this form within the “Forms” section of the Story Academy program here: www.inspiredinfluencers.com

- Do not submit this form to us or anyone else, it’s just to help you refine your story or as a guide for giving feedback.
- If using this as a checklist for yourself, feel free to print it as many times as you like.
- This form is for your personal use only. Do not use it or distribute to others in any way.
- If using this document as a checklist to give feedback to others, only give suggestions that reflect the criteria in this list and the Story Academy Manual.
- Don’t give feedback from other programs that’s not applicable here. Focus on the story, whether it’s clear, concise and impactful, along with all the items below.
- Refer to each story checklist and workbook(s) for additional feedback or development ideas.

Story Checklist	
Your full Name:	
Story Title	
Story #:	
Date:	
Story Title	
Criteria	Yes/No and/or Brief Comments
Required Length of this speech #: _____ Actual length of this storyteller’s speech: Minutes: _____ Seconds: _____ Did you / the person stay within the required time?	
<input type="checkbox"/> Story contains and fulfills the global criteria. Notes / Feedback:	
<input type="checkbox"/> Story contains and fulfills the criteria for this specific story #. Notes / Feedback:	
<input type="checkbox"/> Outline and format of the story / speech demonstrates the principles of the applicable workbook for this story #. Notes / Feedback:	
<input type="checkbox"/> Compelling title. Notes / Feedback:	
<input type="checkbox"/> Clear message, lesson, result or outcome. Notes / Feedback:	

<input type="checkbox"/> Rate the storyteller's confidence out of 10, with 10 being extremely confident. 1 -----2-----3-----4-----5-----6-----7-----8-----9-----10
<input type="checkbox"/> Storyteller appears to be well rehearsed, prepared, and practiced when delivering their speech. Notes / Feedback:
<input type="checkbox"/> Storyteller's facial and vocal expressions accurately reflect and express the message. Notes / Feedback:
<input type="checkbox"/> Storyteller used their authentic voice. Notes / Feedback:
<input type="checkbox"/> Storyteller's gestures were authentic, powerful, and confident. Notes / Feedback:
<input type="checkbox"/> Did you notice any gestures that were distracting? Examples of gesture that detracts from your message may be hands in pockets, smoothing hair, adjusting glasses, rocking, clearing through, lip smacking, or others. Notes / Feedback:
<input type="checkbox"/> (For videos) Video was delivered with the required outline? (Name, story title, story, etc.) Notes / Feedback:
<input type="checkbox"/> Video was uploaded to the SA Facebook group in the required file format (mp4). Notes / Feedback:
<input type="checkbox"/> Clear sound on the video. Overall the video is at an easy listening volume. Notes / Feedback:
<input type="checkbox"/> Compelling learning points and proofs (Only if applicable to this particular story #)
<input type="checkbox"/> Clear call to action? Did the story move you to take action? (where applicable)
<input type="checkbox"/> Story captures and holds attention. Notes / Feedback:
<input type="checkbox"/> Overall, it is an effective story. Notes / Feedback:
<input type="checkbox"/> Clear beginning, middle and end. Conflict > Resolution Plot Arch as follows...

Story Conflict > Resolution Plot Arch Worksheet

Conflict | Challenge | Tragedy
Humour - Funny Situation | Mishap
Customer - What was their Challenge | Problem | Pain

Choice | Climax | Peak | Pinnacle
Customer - Your Strategies or Solution

Resolution | Result | Outcome
Customer - How did you help the client? What were the results?