



Podcast Interview Request

[Before asking others to let you interview them, you need to be familiar with their audience, which should be the same as or complementary to your own. You should also know, admire/respect their work, as well as have a few ideas of the related topics you'd like to cover in the interview. Optimally, the interview should benefit both audiences and give your audience insight into a topic or issue they have.]

Subject: Interview Request Regarding *[Add Specific Topic – i.e. Parenting Toddlers, Your New eBook, etc. Keep it short and sweet.]*

Hi *[FirstName]*,

[Make it personal.] I know you're busy, but I saw *[a post, interview, video, report, etc.]* you did about *[parenting toddlers, making more profits, how ___ changed your life, or a topic issue relevant to your audience.]* You *[explained or did something]* so well, I immediately thought of how your *[message, insight, ideas, story, etc.]* could *[inspire, motivate, or help]* many of my *[readers, customers, associates, etc.]*.

[Business Intro/connect] I host a *[X-minute]* podcast each *[Day, Week, Month, etc.]* for *[similar or compatible niche audience]* and I thought you would be the perfect expert to interview on *[the specific topic/problem]*.

I would be thrilled to have the opportunity to introduce you, *[your product, your business, your service, etc.]* to my audience with a short *[X-minute]* *[audio or video]* interview. Currently, I'm scheduling interviews for *[the week or month of...]*. Please, let me know a day and time that would be convenient for you.

Thanks for your time and consideration. I look forward to hearing from you soon.

[Your Name]

[Website Name]

[Site URL]

[Podcast Section URL]

[Note: If the expert only does audio interviews, even if you'd rather go with a video, go with what the guest expert is comfortable with, if possible.]