



## ***Mailing List Announcement Join Live Call - Template***

*To be sent to your subscribers BEFORE the interview is to take place so they can join the live call.*

Subject: A Must-Hear Interview with [Interviewee Name]

Subject: I'm Interviewing [Interviewee Name] About [Topic]. Join Me!

Subject: Learn How To [Insert Topic] from [Interviewee Name]

Subject: Live Interview: Get the Expert Scoop From [Interviewee Name]

Subject: [First Name], If You're Tired Of [Problem], Join Me On This Live Call

Hi *[First Name]*,

Want to *[grow your business, stop fighting with your teens, increase your stamina, etc.]*? If so, you'll definitely want to tune-in to our live interview with *[Interviewee name]*.

*[Interviewee first name]* is a *[bestselling author, parent advocate, fitness guru, industry leader, etc]* who focuses on helping people like me and you *[solution]*.

Remember last week, I asked you to submit your most pressing question you'd like *[Interviewee]* to answer? Well, *he/she* will be answering them live on the call so don't miss out.

Here's just a few of the questions he/she will be answering....

- [How do you...]
- [What do you suggest...]
- [Should I...]

*[Interviewee name]* has also agreed to open the call up at the end so you can get clarification on what we discussed.

The call takes place [date & time] and will last approximately, [X minutes]. We'd love to have you join us.

Click here to register for the call: [URL]

I look forward to seeing you there!

Thanks,

*[Your Name & contact details]*