

## **Online Course Autoresponder Email Series**

Conformation message:

Hello "autoresponder code here"

Welcome to [Your Course or Program Name]

OR

Thank you for your interest in receiving our emails

It is very important that you confirm your subscription so that we can start sending your messages.

Please take a minute and click the link below to confirm.

"confirmation link"

We will send your first tip as soon as we receive your conformation.

Remember we value your privacy. We will never rent, share or sell your email address.

"your name here"

**Title: Congratulations from [Your Course or Program Name]**

Hey {Name},

Congratulations, for delving into “what-it-takes” to make huge profits, with [Your Topic, Course, Program, or Product Name], and for downloading my informative, exciting report on this subject!

As you can see I’m passionate about [Your Course, Program, or Product Name], and I want to pass-on everything that I know!

Therefore, as time permits, I’d like to send you even more news and [Your Course, Program, or Product Name] updates through short emails (like this one), which I hope will both inspire you, and lead you to some of the incredible opportunities in the [Your Course, Program, or Product Name] community, that you might not have found on your own!

I’m sure that YOU & I together, will find YOU exactly the right opportunity!

OR...

We’ll make YOUR already great [Your Course, Program, or Product Name] business-plan even better, through proven “tips-n-tricks” and time-saving, work-cutting products that I find.

Please look forward to my short emails, with which I sincerely hope to help you achieve the true independent success, through the [Your Course, Program, or Product Name] community that I know you can find!

Until next time,

To Your Success!

{Your Name}

PS- If you don’t see my emails coming soon to your inbox, check your settings, because you won’t want to miss a single one!

**Title: Finding a 4-leaf clover in [Your Course, Program, or Product Name]!**

Hey, {Name},

Many 4-leaf clovers go unpicked because nobody sees them.

Do you know why?

It's because most people aren't looking!

The same goes for business opportunities.

How often do you check a local business' website to check their hours or pricing before you hop in the car?

Do you ever find a local business who's web-presence stinks?

Have you ever found one that has none of the information you're looking to find, or the information online is outdated or plain wrong?

It's because, a guy or gal who can run a floral shop, restaurant, hobby shop and etc. like a pro – may have no idea how to create and maintain a web-presence!

You could use [Your Course, Program, or Product Name] to teach them!

You may ask yourself – “Aren't other people already teaching how to make and maintain local websites.

Of course, the answer is yes, but do they live in your community and do YOUR local area business owners know about them, or would they trust them?

Nope, probably not!

HERE IT IS!

YOU could create a course, on how to make and maintain a small business' web-presence, and then PERSONALLY invite local business owners, to insure [Your Course, Program, or Product Name] success!

By simply being a member of your own community, you'll get instant trust points from local area business owners that will fill your classes up!

But why stop there!

Not all business owners will have time to follow through on the work in your course, no matter how simple you make it (remember they are busy running their "floral shop" so why not let your [Your Course, Program, or Product Name] also lead you to more opportunities by offering to do it for them, if they don't have time!

[Your Course, Program, or Product Name], doesn't need to be your only income stream!

[Your Course, Program, or Product Name] can be your portal to another thriving business venture!

If you want to learn more about the success and riches found in helping small businesses in your community then take a moment to read the success story at

[link]

You'll be glad you did!

To your success,

[YOUR NAME]

PS: Check out [link]  
to understand just how lucrative this idea can be!

**Title: Expanding on yesterday's [Your Topic] idea!**

Hey, {Name}

In yesterday's email, I briefly touched on how you could use [Your Course, Program, or Product Name] to help local businesses with a "do-it-yourself" course for them, which could earn you big profits!

I also touched on how to use [Your Course, Program, or Product Name] as your portal/springboard to up-sell lucrative "do-it-for-them" services that you could also provide.

If you missed that email, and the idea sounds enticing then please make sure that you go back into your Inbox and find it!

Today, I'd like to expand on that same line of thinking.

Note: Helping local businesses can be a full-time and lucrative career, but as good as it is, it doesn't need to be YOUR only profit stream!

-----  
THERE IS MORE!  
-----

That's right, once you learn how to help your own local businesses; you'll find that there is a hungry worldwide market that is interested in learning how to do what you do!

That's right, you could create a successful course that teaches other people from around the world how to achieve the same kinds of "local success" in their hometowns that you're having in your little nook on this big old planet.

By training others how to service their own local markets, you can tap into another limitless stream of customers through [Your Course, Program, or Product Name] and another limitless stream of income.

Just check out the success story at <http://connectnowacademy.com/> to see how easy and lucrative this concept can grow!

Think of the products and services, which your course could offer to its students!

You could offer templates for them to use for online and offline purposes, based on your own local websites, with additional advice and tools for customizing them - all through your course!

This business model can scale exponentially by creating an army of outsourcers to offer “done-for-them” customization packages to help them succeed and you to profit!

If you don't like these ideas and want another, or if you like these ideas and you want more...

Then stay tuned, we have more coming your way!

To your success,

{Your Name}

PS. Make sure you take a moment today and check out the link at <http://connectnowacademy.com> , until next time!

## **Title: Earning respect and business on [Your Topic]!**

Hey, {Name}

Posting a course on [Your Topic] alone is profitable with the right mix; however, whatever success you achieve can be amplified if you learn to create “buzz” for your course and show competency online in your niche.

Today, we are going to talk about how you can achieve both!

Often, before someone decides which course to take at [Your Course, Program, or Product Name], they look around the web to see the credentials of the courses author.

By far the easiest way to do this is to buy a domain name and create a WordPress website about you - and what you do.

Because WordPress websites’ are so easy to update, (as easy as typing into Microsoft’s Word program) you can easily add teaser content, and helpful information regularly, to create a website that people love to visit all the time.

Most reputable hosting sites like hostgator.com will give you a one-click WordPress website install so that you are up and running with your own website faster than you can read this email.

Once you have a website online, with content that you’re proud of and represents you, the next step is let it go viral.

This means, that you add social plugins to your WordPress website so that the visitors of your blog can easily one-click share it with like-minded people that they are connected to on Facebook etc.

Adding the free social plugins available at WordPress is a great start but an even better solution is at <http://socialpowerplugin.com/>

With the “Social Power Plugin” you don’t need to simply sit back and hope for “social sharing” to happen.

Instead, you get to actively coerce /tempt/cajole social sharing through a strong call-to-action system that allows you to reward social sharing with a “carrot” of your choosing.

I highly recommend that you download this plugin to your WordPress website and manipulate the simple intuitive settings in the control panel to create the ultimate offer!

With this tip, your blog will not only be a place people seek-out to discover your credentials, from [Your Course, Program, or Product Name], it will also become a hot viral source of new customers from all over the social media world who will discover your course without even trying!

I’ll have more ways that you can use [Your Course, Program, or Product Name] and the rest of your online activities, to enhance your profitability online - coming soon!

To your success,

{YOUR NAME}

PS- Don’t forget to check into the social power punch you can gain from <http://socialpowerplugin.com/> !



Title: Bigger [Your Topic]!

Hey {Name},

Today, we are going to quickly go over how you can put all of the concepts that we have learned together, to make even MORE profits!

If you remember from the report, you can earn 70% on every student you send to [Your Course, Program, or Product Name].

We also talked both in the report, and in previous emails, about how to drive traffic to [Your Course, Program, or Product Name].

We discussed in these emails how to easily build an outstanding professional online presence using WordPress to provide your potential [Your Course, Program, or Product Name] students with more reasons to decide that your course is right for them!

And if you recall, we even talked about how you could synergize the power between your WordPress site, and your course, by using a social plugin.

I even gave you a link to a social-media resource to help you maximize your social media efforts...

==> <http://socialpowerreport.com/>

which by the way, in case you missed it - doesn't cost anything!

This brings us up to today, and now, I want to urge you to put all of these concepts together into one cohesive plan to maximize both the number of people who learn about your course, and the number of customers who buy any other product or service that you offer.

Everything that you do should be linked together so that they ALL work towards building your customer base and profits.

As time permits, you can also build more inroads to all of your offers, by writing informative and entraining articles and submitting them to article directories,

You could also do the same by building web-2.0 properties, which link to your main blog and your [Your Topic] offer, at Squidoo, Blogger and etc.

The more places on the web you control, the easier it will be for people to find you, so take advantage of everyplace you can find, where you can place a link to your site.

Great places that you can put links on the web are in the comments section of other peoples blogs, and in forums about your niche.

Just don't be "spam-y", make sure that your links are preceded by constructive and relevant comments!

As your positive online presence grows,  
so too will your business,  
and your profits!

To your ultimate success,

{Your Name}

PS- Stay tuned as I go into a slightly different direction in the next email.

PS- Did you ever pick up your gift at => <http://socialpowerreport.com/> ?

Hurry while supplies last!

Title: [Your Course, Program, or Product Name] - more than a hobby!

Hi {Name}

Tons of people make a better living online from their homes than they ever did working for someone else.

I do it, and so can you!

Being your own boss, setting your own schedule and making passive income from websites that work, on autopilot, collecting money even while you're doing something totally not work related, is a dream come true for many people.

The only thing tough about it is that you need to either learn a lot of different skills, or learn to how to hire people cost-effectively that can do it for you!

However, the biggest obstacle of all, to most people's success online that I have seen, is "them" not knowing what they should know!

Once, you know, what you should know, it makes it easy to either figure out what you need to do(or figure how much you should pay to hire someone else to do it for you)!

It can take a lot of trial and error to figure out what really works, and if you are as I was in the beginning, it might feel like people are trying to pull you in all directions.

Much of the information you find online is conflicting or out of date and no college course is up-to-date enough to really explain what is on the cutting edge of online marketing.

**FUN FACT:** If you want to be an entrepreneur, you should know that most college courses are designed with the single purpose of training you to be a good employee for the big corporations!

There is only one resource that I've found that is truly entrepreneurial and complete enough, to put all of the things you need to know into one package.

That resource is here:

==> [LINK]

Designed by entrepreneurs who live on the cutting edge, it is a no-holds-barred proven online system tweaked with the most up-to-date methods.

It teaches you the basics and takes you from building your first business on a shoestring and creating an empire of businesses using the profits from the first!

If you're looking to change your life and leave the work-a-day world behind and quickly become a full-time, online, six-figure entrepreneur from scratch, WITHOUT risking your savings, then...

[LINK] is the way to go!

If you need focus, because you're sick of trying this and that online, without the results you thought you were going get, then...

[LINK] is the way to go!

If you want to learn what other entrepreneurs have taken a whole career to discover, simply handed to you so you can start making money right away, then...

[LINK]  
is the way to go!

If you're sick of following someone else's business plan only to get to the end and discover it's out of date, or there is something vitally important left out, then...

[LINK]  
is the way to go!

If you want success in [Your Topic], or anywhere online and you are floundering, not knowing exactly where to start.

SIMPLY PUT: I can lead you to the fastest, smartest and best methods, tactics, tools, ideas anywhere and it's all at...

[LINK]

To your success,

{Your Name}

PS- Get faster, smarter and better...

GET: [LINK]