**Upcoming guest**

**Subject Line:** Name of Guest Topic of Subject Time and Place

Dear [Name],

I'm so excited about our upcoming guest on our next Clubhouse event taking place on DATE & TIME + Time Zone. GUEST & INFO THAT MAKES THE AUDIENCE WANT TO HEAR YOUR SHOW.

Specifically, GUEST will be talking about DETAILS. He/She will discuss DETAILS. He'll share DETAILS and so much more. FILL IN THE BLANK ABOUT THE PROBLEM THE GUEST WILL SOLVE FOR THEM AND WHY THEY NEED TO HEAR THE GUEST.

If that is not exciting enough, he/she also giving away DETAILS.

Mark your calendar to join us DATE TIME & TIME ZONE if you want to learn from the best and get the FREEBIE OR WHATEVER!

Remember, this is through Clubhouse and is a live call with no recording capability, so there will be no replay available. So join us if you can, even if it's only for a short while.

**Example**:

Hey [Name], [USE an INTRO THAT FEELS NATURAL TO YOU]

I'm so excited about our upcoming guest on our next Clubhouse event taking place on January 1, 2021. Ron Douglas, NY Times Bestselling Author, and marketing extraordinaire will be joining us to discuss social media marketing.

Specifically, Ron will be talking about how he went from mediocre sales to making six figures a year just by using social media. He'll discuss what tweaks he made to his sales funnel to generate 3X the number of buyers. He'll share his most prized tools and resources that have allowed him to shortcut much of the time-consuming work and so much more.

If that is not exciting enough, he's also giving away two tickets to XYZ conference where he along with 9 other top marketers will be sharing their expertise during the 3-day event.

Mark your calendar to join us January 1, 2021 at 4pm Eastern time if you want to learn from the best and get a chance at winning those tickets!

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To Your Best Life,

Your Name

Links