



## Guest Bio Introduction Template

Below you will find several fill-in-the-blank bio templates to use for your guest speakers. Feel free to edit, mix and match however you'd like. Bios don't have a set length; however, you don't want it too long.

### Template 1:

\_\_\_\_\_ [FULL NAME] is a Master \_\_\_\_\_ who has trained thousands of \_\_\_\_\_ worldwide. He/She is the president and CEO of \_\_\_\_\_ [COMPANY], an organization found to serve the needs of \_\_\_\_\_.

\_\_\_\_\_ [FIRST NAME] began his/her career as a \_\_\_\_\_. His/Her consistent \_\_\_\_\_ earned him/her a reputation of success that follows him/her to this day.

Trained by top \_\_\_\_ [profession = marketers, health professionals, etc.] such as \_\_\_\_\_ [NAMES], he/she has the knowledge and experience to show you exactly how to \_\_\_\_\_

Many of the World's top \_\_\_\_ [type = pharmaceutical, marketing, etc.] companies have hired \_\_\_\_\_ [NAME] to train, inspire, and motivate their team. He/she has helped clients \_\_\_\_\_ [generate \$\$\$ in additional sales, lose over half their body weight, increase their mailing list to triple digits, etc.]

\_\_\_\_\_ [FIRST NAME] will be talking about \_\_\_\_\_. He/she will show you exactly how to \_\_\_\_\_. No gimmicks, no theories! You'll only hear proven methods and straight-shooting advice.

## Template 2:

Since \_\_\_\_ [YEAR], \_\_\_\_ [FULL NAME] has generated nearly \$\_\_\_\_ in sales and profits for his/her strategic alliance partners, clients, and students around the world. While his/her experience and knowledge is vast, \_\_\_\_ [FIRST NAME] has focused his/her expertise in \_\_\_\_.

He/She has shared the stage with diverse thought leaders such as \_\_\_\_\_ [NAMES]. He/She is widely known as an \_\_\_\_\_ [NICHE] pioneer and his/her blog is currently read weekly by over \_\_\_\_\_ [#] subscribers.

\_\_\_\_\_ [NAME] is going to show you the time-tested secrets \_\_\_\_\_ [TARGET AUDIENCE] utilize to \_\_\_\_\_ [WHAT THEY ARE TRYING TO ACCOMPLISH = get more exposure, expand audience reach without spending money, etc.].

## Template 3:

\_\_\_\_\_ [FULL NAME] is a veteran \_\_\_\_ [marketer, parenting coach, etc.] and has been online since \_\_\_\_ [YEAR]. He/she has worked behind-the-scenes with some of the top names in the \_\_\_\_ industry; \_\_\_\_\_ [NAMES], just to name a few.

Affectionately called " \_\_\_\_\_ ", \_\_\_\_\_ [NAME] is known for creating \_\_\_\_\_ and helping his/her clients \_\_\_\_\_. He/she has been featured in a variety of publications including \_\_\_\_\_ [Names + Links]. He/she collaborated with industry leaders to create the widely popular \_\_\_\_\_ [software, event, etc.]

During this inspirational and informative session, you will learn \_\_\_\_\_. \_\_\_\_\_ [NAME] will give it to you straight. No fluff, no maybes, no guesses. Follow his/her lead and you too can achieve \_\_\_\_\_.

#### Template 4:

\_\_\_\_\_ [FULL NAME] is a \_\_\_\_ [#] year veteran in online entrepreneurship who specializes in \_\_\_\_\_. Having started on this journey after dropping out of college after \_\_\_\_\_ [LENGTH OF TIME], \_\_\_\_\_ [NAME] is self-taught - not an easy feat in those early years of working online.

\_\_\_\_\_ [NAME] started using \_\_\_\_\_ [software, website, tool, etc.] before it became popular to \_\_\_\_\_ and has since gone on to become one of the most influential speakers on \_\_\_\_\_ [TOPIC] (or in \_\_\_ niche). He/she was on the forefront of many \_\_\_\_\_ [technologies, methods, etc.] that today's business owners take for granted.

\_\_\_\_\_ [NAME] is known for his/her unorthodox approach to \_\_\_\_\_ and his/her outstanding results from using the. He/she has taught thousands of people all over the world how to \_\_\_\_\_ using \_\_\_\_\_. That's what you will learn if you join our Clubhouse call on \_\_\_ [date] at \_\_\_ [time]. [insert URL to room]

#### Template 5:

\_\_\_\_\_ [FULL NAME] is an \_\_\_\_\_ [PROFESSION = Educator, Entrepreneur, Author, Marketer, Strategist, etc.], and one of \_\_\_\_\_ [PUBLICATION] regular contributors.

He/she holds a \_\_\_\_\_ [DEGREE] in \_\_\_\_\_ from the \_\_\_\_\_ [COLLEGE]. A former \_\_\_\_\_ [PROFESSION], \_\_\_\_\_ [NAME] has taken his/her love of \_\_\_\_\_ and turned it into a \_\_\_\_\_ [\$ = 7 figure, million dollars, etc.] business. Best known for his/her innovative teaching strategies & methodology, \_\_\_\_\_ [NAME] works closely with people to help them \_\_\_\_\_.

\_\_\_\_\_ [NAME] will be teaching us about \_\_\_\_\_. He/she will show us how to quickly \_\_\_\_\_ [ACHIEVE GOAL] without \_\_\_\_\_ [breaking the bank, etc.]