



Guest Bio Introduction Template

Below you will find several fill-in-the-blank bio templates to use for your guest speakers. Feel free to edit, mix and match however you'd like. Bios don't have a set length; however, you don't want it too long.

Template 1:

_____ [FULL NAME] is a Master _____ who has trained thousands of _____ worldwide. He/She is the president and CEO of _____ [COMPANY], an organization found to serve the needs of _____.

_____ [FIRST NAME] began his/her career as a _____. His/Her consistent _____ earned him/her a reputation of success that follows him/her to this day.

Trained by top ____ [profession = marketers, health professionals, etc.] such as _____ [NAMES], he/she has the knowledge and experience to show you exactly how to _____

Many of the World's top ____ [type = pharmaceutical, marketing, etc.] companies have hired _____ [NAME] to train, inspire, and motivate their team. He/she has helped clients _____ [generate \$\$\$ in additional sales, lose over half their body weight, increase their mailing list to triple digits, etc.]

_____ [FIRST NAME] will be talking about _____. He/she will show you exactly how to _____. No gimmicks, no theories! You'll only hear proven methods and straight-shooting advice.

Template 2:

Since ____ [YEAR], ___[FULL NAME] has generated nearly \$___ in sales and profits for his/her strategic alliance partners, clients, and students around the world. While his/her experience and knowledge is vast, ___ [FIRST NAME] has focused his/her expertise in ____.

He/She has shared the stage with diverse thoughts leaders such as _____ [NAMES]. He/She is widely known as an _____ [NICHE] pioneer and his/her blog is currently read weekly by over _____ [#] subscribers.

_____ [NAME] is going to show you the time-tested secrets _____ [TARGET AUDIENCE] utilize to _____ [WHAT THEY ARE TRYING TO ACCOMPLISH = get more exposure, expand audience reach without spending money, etc.].

Template 3:

_____ [FULL NAME] is a veteran ____ [marketer, parenting coach, etc.] and has been online since ____ [YEAR]. He/she has worked behind-the-scenes with some of the top names in the ____ industry; _____ [NAMES], just to name a few.

Affectionately called " _____ ", _____ [NAME] is known for creating _____ and helping his/her clients _____. He/she has been featured in a variety of publications including _____ [Names + Links]. He/she collaborated with industry leaders to create the widely popular _____ [software, event, etc.]

During this inspirational and informative session, you will learn _____. _____ [NAME] will give it to you straight. No fluff, no maybes, no guesses. Follow his/her lead and you too can achieve _____.

Template 4:

_____ [FULL NAME] is a ____ [#] year veteran in online entrepreneurship who specializes in _____. Having started on this journey after dropping out of college after _____ [LENGTH OF TIME], _____ [NAME] is self-taught - not an easy feat in those early years of working online.

_____ [NAME] started using _____ [software, website, tool, etc.] before it became popular to _____ and has since gone on to become one of the most influential speakers on _____ [TOPIC] (or in ___ niche). He/she was on the forefront of many _____ [technologies, methods, etc.] that today's business owners take for granted.

_____ [NAME] is known for his/her unorthodox approach to _____ and his/her outstanding results from using the. He/she has taught thousands of people all over the world how to _____ using _____. That's what you will learn if you join our Clubhouse call on ___ [date] at ___ [time]. [insert URL to room]

Template 5:

_____ [FULL NAME] is an _____ [PROFESSION = Educator, Entrepreneur, Author, Marketer, Strategist, etc.], and one of _____ [PUBLICATION] regular contributors.

He/she holds a _____ [DEGREE] in _____ from the _____ [COLLEGE]. A former _____ [PROFESSION], _____ [NAME] has taken his/her love of _____ and turned it into a _____ [\$ = 7 figure, million dollars, etc.] business. Best known for his/her innovative teaching strategies & methodology, _____ [NAME] works closely with people to help them _____.

_____ [NAME] will be teaching us about _____. He/she will show us how to quickly _____ [ACHIEVE GOAL] without _____ [breaking the bank, etc.]