



How to Market Your Clubhouse Calls

It's not enough to just create your events and hope people join you. You must spread the word about them to your followers and customers. Here are a few ideas to get you started.

Use the Built-In Share Button.

Once you've set up your event with a date, time, and description, you'll publish it. At that point, you can click a button to share your event on your other iOS related platforms.

Share it via Email.

Copy the URL of your call so you can share it with your email subscribers. Give your audience a heads up about the event. Tell them what you'll be discussing. Send out a few reminders as the event date approaches.

Constant Contact is an excellent tool for capturing leads. Once someone is on your list, you can build a meaningful relationship with them and provide them with the solutions they need and want. Try it:

<http://www.constantcontact.com/?pn=affectivecommunications>

Announce it on Social Sites.

Whatever social media sites you use, be sure to talk about the upcoming event. Encourage people to submit questions about the topic ahead of time. Share the URL where they can join.

Create a Facebook Event

Create an event through your PAGE, then share the link to that event in groups throughout Facebook.

Create a Community

Set up a Facebook group or LinkedIn Group other place where your audience can gather and get information. It's extra places you can post about upcoming rooms in Clubhouse.

Add Your Event to the Calendar

Once you have your event set up, your call will be added to the event calendar. To see that it's visible, just select the calendar icon and look at the date you scheduled it for.

Write a Blog Post

Whatever topic you'll be discussing during the call, use that same topic for a blog post. Make it valuable but don't give away all your secrets. Instead, add a section in the blog post that encourages readers to join you on the call to further learn about and discuss the topic.

Talk about it In Your Interviews

If you are being interviewed or are participating in guest blogging, talk about your Clubhouse event. Briefly describe what it is and how others can join you.

Ask Others to Share News

Create a free sharable for your affiliates, customers, and subscribers to share with their own audience. At the end of this freebie, include a promo for your Clubhouse room or club.

